

THREE LIONS PROMOTIONS  
PRESENTS

ROUND 12 ROUND 12 ROUND 12 ROUND 12 ROUND 12 ROUND 12



LIVE PROFESSIONAL BOXING

# ALL OR NOTHING

# SATURDAY MAY 18<sup>TH</sup> 2019

## CENTRE 200 SYDNEY, NOVA SCOTIA

BRODY BLAIR - BRANDON BREWER - RYAN ROZICKI - JESSIE WILCOX - BRADLEY WILCOX - KEVIN HIGSON

EVENT BENEFICIARY



Boys & Girls Clubs  
of Canada

: Whitney Pier Youth Club Society

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The first established Boys Clubs originated in the eastern United States in the late 1860s. At the same time, a similar movement was beginning in Great Britain. The first use of the name "Boys' Club" was in New Haven, Connecticut to identify a reading room and coffee shop for street youth.

In Canada, Boys and Girls Clubs' proud heritage of service to youth began in Saint John, New Brunswick. In 1900, a group of concerned local citizens set up a "public playground movement" to provide a safe place to play for children—particularly boys from disadvantaged circumstances with no place to go after school. The "Every Day Club," originally established as a winter location for the Playground Association, later became known as the East End Boys' Club and later The East End Boys Club of Saint John—the first "Boys Club" in Canada. The Club's original mission was "to give youth a chance to have some recreation and to see beyond the confines of their immediate situation." Since those days, "Boys Clubs" have become Boys and Girls Clubs and have spread across the country through grassroots initiatives similar to the one in Saint John.

Boys' Clubs of Canada, the national body representing more than 30 member Clubs at the time, was established in 1929 by Vernon McAdam, the first National Executive Director. In 1948, it received its official charter as a national, nonprofit organization from Parliament. In 1974, the name changed to "Boys and Girls Clubs of Canada" to reflect the growing number of young girls who had been participating in Club programs for many years. Throughout our more than 100-year history, Boys and Girls Clubs in Canada have provided safe, caring environments and stimulating programs for close to 3 million young Canadians. Our Clubs have helped youth, ranging in age from pre-school to young adulthood, to play, learn and develop skills to help them achieve their full potential and grow up to be healthy, successful and active participants in society.

Today, the need is still great for the vital educational, recreational and skills development programs and services Boys and Girls Clubs offer in communities nationwide. In large city centres, remote rural communities and on First Nations reserves, Boys and Girls Clubs continue to help guide young Canadians toward responsible, fulfilling and productive adulthood. Clubs reach young people, particularly those living in disadvantaged communities, in purpose-built facilities, community centres and non-traditional settings such as shopping malls, schools, homeless shelters, group homes and on the streets. Our organization is known for developing programs that respond to the individual needs of the children in each community.

## WHITNEY PIER YOUTH CLUB SOCIETY

Since 1989 the *Whitney Pier Youth Club* has been a staple in the community providing much needed support to families and youth. Reconnecting with the *Boys & Girls Clubs of Canada* in 2011 made us a part of the largest youth focused organization in Canada.

As a Boys & Girls Club it is our Mission 'to provide safe, supportive places where children and youth can experience new opportunities, overcome barriers, build positive relationships, and develop confidence and skills for life.'

### Vision

All children and youth discover and achieve their dreams and grow up to be healthy, successful, and active participants in society.

### Core Values

#### Belonging:

We welcome everyone in a safe, accepting environment based on belonging and positive relationships.

#### Respect:

We ensure that everyone—children, youth, families, volunteers, staff—is heard, valued, and treated fairly

#### Encouragement and Support:

We encourage and support every child and youth to play, learn, and grow to achieve their dreams

#### Working Together:

We work together with young people, families, volunteers, our communities, and government

#### Speaking Out:

We speak out for children, youth, and families so that we can make our world better.



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# PROFESSIONAL BOXING EVENT

## ALL OR NOTHING - SATURDAY MAY 18<sup>TH</sup>

The Centre 200 will play host to a live professional championship boxing fundraising event named “All or Nothing”, and spectators will be in for a great night. On May 18th, newly minted **WBA-NABA CANADIAN Cruiserweight title holder Ryan Rozicki** will be defending his title against the more experienced, former world title challenger **Shawn Miller, of New York, USA**. Current title holder, 24 year-old local and native to Sydney Forks, Nova Scotia, **Ryan “Thunder” Rozicki** sports an unsullied professional record of eight wins, with as many knockouts, and zero losses 9-0-0 (9KO). Rozicki is coming off a profound win by first round KO against then undefeated and highly regarded, Abokan Bokpe of Bowmanville, Ontario. Rozicki is considered to be the best cruiserweight in Canada today. Contender and former **WBF World Cruiserweight title challenger**, 36 year old, **Shawn “The Killer” Miller** of Troy, New York stouts a highly decorative career with 23 professional bouts, 19 wins, 4 losses, with four wins coming by Knock Out. Miller comes from a family well known to the boxing world with fellow brother and father engrained into American boxing for decades. **Brandon Brewer (22-0)** will also be making his come back since his last bout in 2017 and is scheduled for 8 rounds against **Tsetsi Davis (18-7-0, 5KOs)** of **Kingston, Jamaica**. Tsetsi is no stranger to Canadian boxers, winning against Ryan Young (12-4-0, 10KOs) of Oakville, Ontario and Dave Leblond (4-5-0, 1KOs) of Thetford Mines, Quebec. Both wins for Davis came by way of split decision. Promoter Dan Otter is thrilled with Brewer’s addition. “He’s a great addition for the fans and Brewer made it clear he wasn’t looking for a tune up fight for his comeback. This will be a exciting bout as Tsetsi will be looking to spoil the night as he did in the past to our fellow countrymen and both boxers have a ton of national and international experience. With **Ryan Rozicki, Brody Blair, Kevin Higson, and the Wilcox brothers** already slated to appear, I think this will be one of our deepest shows to date. It’ll be something really special.”

Brewer won the CPBC national super welterweight title in 2014 with a wide unanimous decision win over Paul Bzdel (6-9-1) of Saskatchewan. The following year, “L-Jack” won the NABA version of the title with a unanimous decision victory of Junmar Emon (6-4-0, 2KOs) of Toronto in the latter’s backyard.

Proceeds from the evening will go to the **Boys and girls club of Whitney**.  
For more information, visit [www.threelionspromotions.com](http://www.threelionspromotions.com), become a fan on Facebook at [www.facebook.com/3lionspromotions](http://www.facebook.com/3lionspromotions), and follow on Twitter and Instagram at @3lionspromotions.

### Here are some, of the many benefits to becoming one of our sponsors;

- ▶ Show your support for our chosen charity
- ▶ Promoting Sydney’s Tourism and Entertainment
- ▶ Supporting Sydney’s own WBA champion Ryan Rozicki & other top Canadian prospects
- ▶ Brand Opportunities for your organization (Includes logo representation on signage and media associated with the event and leading up to the event)
- ▶ Publicity in the media through community and national channels. We are also in negotiation with media sponsors for print, radio and TV campaigns
- ▶ Engage directly with a target audience that is keen to support local athletes, small businesses and large companies
- ▶ Networking opportunities with other local businesses
- ▶ Enjoy world class, professional matches live with employees, colleagues, clients, friends or family



**THREE LIONS  
PROMOTIONS**

### ABOUT THREE LIONS PROMOTIONS

With 7 professional boxing events under their belt, stretching globally as far as Merida, Mexico to their extravagant boxing galas in their home base of Hamilton, Ontario, Three Lions have raised over \$35,000.00 for charities, local and abroad. The biggest single event raised in excess of \$14,000. In return, that donation funded the heart surgery needed for 14 year old Dominican Republic native “Cecil”. The operation was performed by Doctors at Health City Cayman Islands in the Caymans Islands, through the non-profit organization of Have a Heart Foundation.

Please see page 3 for the Sponsorship Packages available for this event.

For information about other sponsorship opportunities please send an email to [shana@threelionspromotions.com](mailto:shana@threelionspromotions.com)

**THROWBACK**



# PROFESSIONAL BOXING EVENT SPONSORSHIP PACKAGES

LIVE PROFESSIONAL BOXING

## ALL OR NOTHING



Naming rights: - the official sponsor of the Event

2 Premium Ring Side Tables (10 people per table) Light Food Service & 2 Bottles of Wine

1 Table (10 People) Light Food Service & 2 Bottles of Wine \*seating in according section

1 Table (10 People) - Does not include Light Food Service or Wine

Brand our main event fighter Ryan Rozicki with your company logo. Ryan will be defending his undefeated 7-0 record .This will include your logo on the shirt, shorts and entry robe of fighter.

Upon decision of the main event winner, one representative of your choice will receive ring entry for PR and photo opportunity

Brand One of our co-main event fighters with your company logo. This will include your logo on the shirt,shorts, and entry robe of the fighter.

Brand the ring with your company logo for the fight night

Banner Advertisement

Your organization will be displayed at the entrance and throughout the room on Fight Night with your company's logo on all promotional materials, social media & website communication in the lead up to the event.

Online banner ad, with link to your site, on the Three Lions Promotions Webpage

MC Recognition throughout the night and highlighted for the main event

Your organizations name and logo on printed material (e.g. banner, 2-page spread in fight night programme, posters, flyers, volunteer t-shirts)

Mention in all media / PR releases / promotional activities - official Sponsor

	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE
Naming rights: - the official sponsor of the Event	●				
2 Premium Ring Side Tables (10 people per table) Light Food Service & 2 Bottles of Wine	●				
1 Table (10 People) Light Food Service & 2 Bottles of Wine <small>*seating in according section</small>		●	●		
1 Table (10 People) - Does not include Light Food Service or Wine				●	●
Brand our main event fighter Ryan Rozicki with your company logo. Ryan will be defending his undefeated 7-0 record .This will include your logo on the shirt, shorts and entry robe of fighter.	●				
Upon decision of the main event winner, one representative of your choice will receive ring entry for PR and photo opportunity	●	●			
Brand One of our co-main event fighters with your company logo. This will include your logo on the shirt,shorts, and entry robe of the fighter.		●			
Brand the ring with your company logo for the fight night	●				
Banner Advertisement	●	●			
Your organization will be displayed at the entrance and throughout the room on Fight Night with your company's logo on all promotional materials, social media & website communication in the lead up to the event.	●	●	●	●	
Online banner ad, with link to your site, on the Three Lions Promotions Webpage	●	●	●	●	
MC Recognition throughout the night and highlighted for the main event	●	●	●	●	●
Your organizations name and logo on printed material (e.g. banner, 2-page spread in fight night programme, posters, flyers, volunteer t-shirts)	●	●	●	●	●
Mention in all media / PR releases / promotional activities - official Sponsor	●				





PROFESSIONAL BOXING EVENT  
**SPONSORSHIP PACKAGES**

LIVE PROFESSIONAL BOXING

**ALL OR NOTHING**

**DIAMOND SPONSOR PACKAGE**

ONLY 1 DIAMOND SPONSOR PACKAGE AVAILABLE

**DIAMOND**  
SPONSOR

➤ **\$10,000**

**PLATINUM SPONSOR PACKAGE**

ONLY 3 PLATINUM SPONSOR PACKAGES AVAILABLE

**PLATINUM**  
SPONSOR

➤ **\$6,000**

**GOLD SPONSOR PACKAGE**

ONLY 4 GOLD SPONSOR PACKAGES AVAILABLE

**GOLD**  
SPONSOR

➤ **\$4,000**

**SILVER SPONSOR PACKAGE**

ONLY 6 SILVER SPONSOR PACKAGES AVAILABLE

**SILVER**  
SPONSOR

**BRONZE SPONSOR PACKAGE**

ONLY 8 BRONZE SPONSOR PACKAGES AVAILABLE

**BRONZE**  
SPONSOR

➤ **\$2,000**

➤ **\$1,000**

FOR INFORMATION ABOUT OTHER SPONSORSHIP OPPORTUNITIES VISIT [THREELIONSPROMOTIONS.COM](http://THREELIONSPROMOTIONS.COM)





# SPONSORSHIP FORM

We wish to be recognized as a:

- Bronze Sponsor (\$1000)
- Silver Sponsor (\$2000)
- Gold Sponsor (\$4000)
- Platinum Sponsor (\$6000)
- Diamond Sponsor (\$10,000)

*Submit completed form to:*

Shana Otter  
32050 Stone Church Road East  
Hamilton, Ontario  
L8W 3L3

[shana@threelionspromotions.com](mailto:shana@threelionspromotions.com)

**Additional ways to support:**

Gala Tickets: \_\_\_\_\_ at \$200 = \$ \_\_\_\_\_      Table of Ten: \_\_\_\_\_ at \$2000 = \$ \_\_\_\_\_

Gift for Auction

Description: \_\_\_\_\_

Value: \_\_\_\_\_

**Contact Information:**

Company Names: \_\_\_\_\_ Contact: \_\_\_\_\_

Facebook: \_\_\_\_\_ Twitter: \_\_\_\_\_ Instagram: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**Payment Options:**

- Please Invoice
- Payment Enclosed
- Credit Card ( Mastercard  Visa)

Number: \_\_\_\_\_ Exp: \_\_\_\_\_ CVV: \_\_\_\_\_

*Completion of this agreement form is confirmation of your support as a sponsor of the event, as set out above, upon receipt of this form, Three Lions Promotions will send an invoice for payment of the sponsorship amount. The sponsor is to make payment to Carmens Inc within 30 days prior to the event. Please note that sponsorships are non-refundable.*

**Program Ads**

Send to: **Shana Otter**  
[shana@threelionspromotions.com](mailto:shana@threelionspromotions.com)

Quarter Page: 3"(w)x4.25"(h)  
Half Page: 6"(w)x4.25"(h)  
Full Page: 6"(w)x8.75"(h)  
Preferred Format: PDF or TIFF, 300dpi, CMYK,  
fonts fully embedded or outlined